Welcome Clinician Founder

Pilot Debrief & Next Decision Card

Study what happened after a bounded pilot. Decide whether to stop, adapt, repeat or build further — without turning encouraging feedback into proof.

PRACTICAL FOUNDER RESOURCE

THE DECISION THIS HELPS MAKE

“What should I do after this pilot — stop, adapt, repeat or build further?”

Time: 30 minutes for the debrief, then one permission-safe follow-up 2–6 weeks later where an outcome needs time to emerge.

STEP 1

Record before you interpret

Use the pilot brief and what actually happened. Record limitations, silence and delivery strain as evidence — not as something to edit out.

1

OUTCOME MOVEMENT

What useful change occurred after a named pilot action? What remains unknown?

2

PARTICIPANT BEHAVIOUR

Who attended, completed, returned, referred, paid, shared access or used the output?

3

DELIVERY REALITY

What time, support, rescue work and founder energy did delivery actually require?

4

LANGUAGE + FIT

Which promise, moment, boundary or format did participants repeat, question or misunderstand?

5

SAFETY + SCOPE

Did consent, privacy, professional, employer, clinical-safety or governance boundaries hold?

EVIDENCE BOUNDARY

Praise is feedback. A completed action is behaviour. A useful change is an outcome with limitations. One pilot does not prove repeatability, scale or market size.

STEP 2

Build a five-atom evidence record

Use one row per participant, delivery episode or important observation. Remove unnecessary identifiers. Quote only permission-safe, non-identifying language.

WHO / WHEN	ACTION / MOVE	WHAT HAPPENED	EFFORT / BOUNDARY	IMPLICATION
1.				
2.				
3.				
4.				
5.				

TALLY BEFORE DECIDING

- ☐ Core action completed: ___ / ___
- ☐ Useful movement observed: ___ / ___
- ☐ Delivery stayed within boundary: YES / NO
- ☐ Follow-up due: _____

STEP 3

Choose the next responsible move

These are practical editorial gates, not a validated score. Safety and scope override momentum.

STOP / PARK

No relevant behaviour or useful movement appeared; the problem/fit is weak; or a safety, scope or governance issue makes continuation irresponsible.

NEXT: Preserve the learning. Close obligations. Reopen only when new evidence or a safe route exists.

ADAPT

There is useful signal, but the person, promise, format, boundary, support load or evidence method needs to change.

NEXT: Change one consequential element. Run another bounded cycle; do not rebuild everything.

REPEAT

The core action was completed, useful movement appeared, and delivery stayed within its agreed boundary.

NEXT: Repeat the same bounded version with a new comparable group or episode. Look for the pattern again.

BUILD FURTHER

At least two bounded cycles show repeated participant behaviour, useful movement and manageable delivery, with no unresolved safety boundary.

NEXT: Build only the next layer needed for repeatability. Keep the review date and evidence method.

MY DECISION

I will STOP / ADAPT / REPEAT / BUILD FURTHER because [evidence]. By [date], I will [one next move].

Follow the evidence beyond the final session.

Some useful change can be seen during a pilot. Other outcomes need a permission-safe follow-up after the participant has tried the work in context.

ILLUSTRATIVE WORKED EXAMPLE — NOT CLIENT EVIDENCE

Pilot: two sessions for five improvement leads whose meeting actions often lose ownership.

BEHAVIOUR:	Five attended; four used the owner/action/review-date prompt in the next meeting.
MOVEMENT:	Three reported fewer unowned actions; too soon to claim a sustained outcome.
DELIVERY:	Session two needed 30 minutes of unplanned log clean-up.
LANGUAGE:	“Knowing who moves what by when” landed; “accountability system” felt too broad.
BOUNDARY:	Implementation clarity stayed in scope; programme management and governance approval did not.

Decision: ADAPT the action-log preparation, then repeat the bounded pilot. Do not build software yet.

2–6 WEEK FOLLOW-UP (WHEN APPROPRIATE)

Ask: “What happened when you tried it?” Then record:

- ☐ what they actually used or stopped using;
- ☐ one observable change and when it occurred;
- ☐ what else may explain the result;
- ☐ what remains unresolved;
- ☐ permission for any quote, attribution or case-study use.

COMPLETE WHEN

Five evidence atoms are recorded; one decision is evidence-linked; one dated next move is chosen; and any follow-up or permission request is scheduled.

Keep this page as the evidence trail for your next pilot decision.

YOUR NEXT STEP

Turn the worksheet into action

A useful resource should lead to a real conversation, test or decision — not another open tab. Take what you completed into the next real situation.

Need help implementing this? Join the Clinician Founder Actionship at just £297/yr.

Core Membership provides the community, pathway and practical resources.
Actionship includes Core and adds direct live implementation support from Shub.

CLINICIANFOUNDER.COM/ACTIONSHIP

The next responsible move is the smallest one that creates clearer evidence in the real world.